



**2026 TENNAIR Annual Conference
Embassy Suites Nashville - Airport
Nashville, TN
August 5-7**

Join Tennessee's leading network of higher education research professionals for three days of connection, innovation, and visibility at the 2026 TENNAIR Annual Conference in Nashville!

TENNAIR Overview

The Tennessee Association for Institutional Research (TENNAIR) serves professionals in post-secondary education institutions and agencies whose interests include management research, policy analysis, and planning. The major purpose of TENNAIR is to:

1. Foster cooperation among professionals in institutional research in Tennessee
2. Disseminate information and ideas about methods, processes, and problems of common interest
3. Support the professional development of individuals engaged in institutional research

TENNAIR's Annual Conference is an opportunity for current and aspiring institutional research professionals, scholars, and students to showcase innovative research and ideas pertaining to the field of institutional research or to Tennessee's current postsecondary context and landscape.

Why Sponsor TENNAIR 2026?

- Engage directly with 80–100 higher education decision-makers statewide. A list of institutions and agencies with TENNAIR membership can be viewed on page 3.
- Showcase your products or services in a targeted, niche market
- Build brand recognition in Tennessee's education sector
- Strengthen your relationships with key institutional stakeholders

TENNAIR SPONSORSHIP OPPORTUNITIES

| | Gold \$2,000 (3 max) | Silver \$1,000 | Bronze \$500 |
|---|-------------------------|------------------|------------------|
| Free Conference Registration | 3 | 2 | 1 |
| Free TENNAIR Membership | 3 | 2 | 1 |
| Presentation during Conference | ✓ | Space permitting | — |
| Ad in Conference Program (digital) | ✓ | ✓ | — |
| Event Sponsorship | Lunch/Evening Social | Coffee Break | — |
| Booth Space | ✓ | ✓ | Space permitting |
| Pre-Conference Attendee Mailing List | ✓ | ✓ | — |
| Acknowledgement in Conference Program App | ✓ | ✓ | ✓ |
| Your Company link on TENNAIR.org | ✓ | ✓ | ✓ |
| Inserts for Conference Packet | ✓ | ✓ | ✓ |

In-Kind Sponsorships

Contribute valuable items or services and receive recognition in the conference brochure. Examples include:

- Door prizes to create memorable moments for attendees
- Branded promotional items to extend your reach beyond the event
- Conference tote bags or lanyards to keep your brand visible throughout the event

Contact:

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 (731) 881-7014

Pay/Register here:

<https://www.paypal.com/ncp/payment/Q9Y7PMTUWMM2J>

TENNAIR members represent over 30 institutions and agencies across Tennessee, including:

Austin Peay State University
Belmont University
Carson-Newman University
Chattanooga State Community College
Cleveland State Community College
Columbia State Community College
Dyersburg State Community College
East Tennessee State University
Jackson State Community College
Lincoln Memorial University
Lipscomb University
Middle Tennessee State University
Motlow State University
Nashville State Community College
Northeast State Community College
Pellissippi State Community College
Roane State Community College

Southern Adventist University
Southwest Tennessee Community College
Tennessee State University
Tennessee Technological University
Tennessee Board of Regents
Tennessee Higher Education Commission
Tennessee Wesleyan University
TICUA
Union University
University of Memphis
University of Tennessee
University of Tennessee-Chattanooga
University of TN Health Science Center
University of Tennessee-Martin
Vanderbilt University
Walters State Community College