



2025 TENNAIR Annual Conference

**The Chattanooga Hotel
Chattanooga, TN
August 6-8**

TENNAIR Overview

The Tennessee Association for Institutional Research (TENNAIR) serves professionals in post-secondary education institutions and agencies whose interests include management research, policy analysis, and planning. The major purpose of TENNAIR is to:

1. Foster cooperation among professionals in institutional research in Tennessee
2. Disseminate information and ideas about methods, processes, and problems of common interest, and
3. Support the professional development of individuals engaged in institutional research

TENNAIR's Annual Conference is an opportunity for current and aspiring institutional research professionals, scholars, and students to showcase innovative research and ideas pertaining to the field of institutional research or to Tennessee's current postsecondary context and landscape. Over the past several years, conference attendance has ranged from approximately 80 to 100 attendees representing various institutions and agencies from all regions of the state. A list of institutions and agencies with TENNAIR membership can be reviewed on page 3.

SPONSORSHIP INFORMATION

Becoming a sponsor provides you the opportunity to meet our conference attendees and promote your services to a targeted audience. We would love the opportunity to partner with you for the 2025 TENNAIR Conference.

TENNAIR SPONSOR OPPORTUNITIES

	\$2,000 Gold Sponsor (limit of 3)	\$1,000 Silver Sponsor	\$500 Bronze Sponsor
Free Conference Registration	3	2	1
Free TENNAIR Membership	3	2	1
Presentation during Conference	√	Pending Space Available	
Advertisement in Conference Program	Full-page	Half-page	
Event Sponsorship	Lunch or Evening Social Event	Coffee Break	
Booth (limited space available)	√	√	Pending Space Available
Mailing List of Attendees (pre-conference)	√	√	
Acknowledgement in Conference Program	√	√	√
Your Company Hyperlink on TENNAIR Website	√	√	√
Inserts for Conference Program	√	√	√

In-Kind Sponsorship Opportunities

Recognition provided in conference brochure

- Door Prizes
- Brand Awareness and Promotional Items
- Conference Tote Bags

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Sponsor/Exhibit Contact:

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Institutions and Agencies of Current TENNAIR Members

Austin Peay State University	Middle Tennessee State University	Tennessee Higher Education Commission
Belmont University	Milligan University	TICUA
Carson-Newman University	Motlow State University	University of Memphis
Chattanooga State Community College	Nashville State Community College	University of Tennessee
Cleveland State Community College	Northeast State Community College	University of Tennessee-Chattanooga
Columbia State Community College	Pellissippi State Community College	University of TN Health Science Center
Dyersburg State Community College	Roane State Community College	University of Tennessee-Martin
East Tennessee State University	Southwest Tennessee Community College	University of Tennessee-Southern
Jackson State Community College	Tennessee State University	Walters State Community College
Lincoln Memorial University	Tennessee Technological University	
Lipscomb University	Tennessee Board of Regents	